



Neta-lee Artzi

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Product Designer & Landscape Architect

CONTACT

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A Tel-Aviv

SKILLS

Product Design

Interface Design

Prototyping

User research

Creative thinking

Competitive analysis

B2B Enterprise SaaS

Collaboration

Communication

SOFTWARE

Figma

Adobe Illustrator

Adobe Photoshop

AutoCAD (Just shows that I can
learn anything :p)

EXPERIENCE

Skyline Robotics

Product Designer | 2024 - Now

- Served as the sole product designer, overseeing all design aspects of the project from initial concept to final implementation.
- Worked closely with R&D
- Created mockups and prototypes.
- Conducted competitive market research to inform design decisions.

Stealth Startup (B2B SaaS)

Freelance Product Designer | 2023 - 2024

- Worked closely with R&D, and other stakeholders (e.g. Co-Founders) to deliver new user experiences.
- Created wireframes, mockups, and prototypes.
- Performed user research and testing to ensure that the designs meet the needs of our users.
- Created user journeys.
- Conducted competitive market research.

Landscape Architect

| From Aug. 2019 to Sep. 2023

EDUCATION

Netcraft Academy | From Mar. 2022 to May. 2023

UI/UX Design

Ruppin Academy | From Mar. 2017 to Aug. 2020

Landscape Architect