Neta-lee Artzi

Product Designer & Landscape Architect

CONTACT

E nnetalee@gmail.com

●

P 050-872-6662

●

A Tel-Aviv

SKILLS

Product Design

Interface Design

Prototyping

User research

Creative thinking

Competitive analysis

B2B Enterprise SaaS

Collaboration

Communication

SOFTWARE

Figma

Adobe Illustrator

Adobe Photoshop

AutoCAD   (Just shows that I can learn anything :p)

EXPERIENCE

Skyline Robotics

Product Designer │ From Feb. 2024 - Now

- Served as the sole product designer, overseeing all design aspects of the project from initial concept to final implementation.
- Worked closely with R&D
- Created mockups and prototypes.
- Conducted competitive market research to inform design decisions.

Stealth Startup (B2B SaaS)

Freelance Product Designer │ From Aug. 2023 - Jan. 2024

- Worked closely with R&D, and other stakeholders (e.g. Co-Founders) to deliver new user experiences.
- Created wireframes, mockups, and prototypes.
- Performed user research and testing to ensure that the designs meet the needs of our users.
- Created user journeys.
- Conducted competitive market research.

Landscape Architect

From Jug. 2019 to Sep. 2023

EDUCATION

Netcraft Academy │ From Mar. 2022 to May. 2023

UI/UX Design

Ruppin Academy │ From Mar. 2017 to Aug. 2020

Landscape Architect